

RE: PLEASE READ: Re: [EXTERNAL] RE: GOOD JOB

roger.harris@comcast.net <roger.harris@comcast.net>

Sat 7/18/2020 9:31 AM

To: 'Weinstein, Anna' <Anna.Weinstein@audubon.org>; McChesney, Gerry <gerry_mcchesney@fws.gov>; 'Zachary Warnow' <zwarnow@pointblue.org>; 'Lishka Arata' <larata@pointblue.org>; 'Barbara' <bsalzman48@gmail.com>; 'Pete Warzybok' <pwarzybok@pointblue.org>; 'Winston Vickers' <twinstonvickers@gmail.com>; Meredith, Lauren K <lauren_meredith@fws.gov>; Hunt, Shane D <shane_hunt@fws.gov>

 1 attachments (24 KB)

Response to Farallones Webinar Q&A.docx;

Feedback here has also been good too.

Sending out responses to the Q&A is another opportunity for us to message the folks who registered for the webinar. Interestingly, the questions appear to be all from people who support the plan and would like more information. There was not one overtly negative question.

I have aggregated the 86 questions posed into 20 categories. I will be setting up a collaborative Google Docs site with those questions for us to write responses. Attached please find a draft document with my attempts to respond to some of the questions. I will be looking forward to working with our team on this.

Roger D. Harris
10 Echo Avenue
Corte Madera, CA 94925
510/710-9120 (cell)

From: Weinstein, Anna <Anna.Weinstein@audubon.org>**Sent:** Saturday, July 18, 2020 8:41 AM**To:** McChesney, Gerry <gerry_mcchesney@fws.gov>; Zachary Warnow <zwarnow@pointblue.org>; Lishka Arata <larata@pointblue.org>; Barbara <bsalzman48@gmail.com>; Pete Warzybok <pwarzybok@pointblue.org>; Winston Vickers <twinstonvickers@gmail.com>; Roger Harris <roger.harris@comcast.net>; Meredith, Lauren K <lauren_meredith@fws.gov>; Hunt, Shane D <shane_hunt@fws.gov>**Subject:** RE: PLEASE READ: Re: [EXTERNAL] RE: GOOD JOB

Hi folks, in my own experience I have never heard of anyone following up by compiling and answering questions and sending to registrants. I just wanted to offer that perspective.

By the way I've gotten positive feedback on the webinar from various folks including AudCA board member, other ornithologists, etc.

Best

Anna

From: McChesney, Gerry <gerry_mcchesney@fws.gov>**Sent:** Friday, July 17, 2020 2:47 PM**To:** Zachary Warnow <zwarnow@pointblue.org>; Lishka Arata <larata@pointblue.org>; Barbara <bsalzman48@gmail.com>; Pete Warzybok <pwarzybok@pointblue.org>; Winston Vickers <twinstonvickers@gmail.com>; Roger Harris <roger.harris@comcast.net>; Weinstein, Anna <Anna.Weinstein@audubon.org>; Meredith, Lauren K <lauren_meredith@fws.gov>; Hunt, Shane D <shane_hunt@fws.gov>**Subject:** PLEASE READ: Re: [EXTERNAL] RE: GOOD JOB

I do have concerns about soliciting more questions. With written answers, they will need to be carefully done. Providing misinformation could be very damaging. Answering all the questions that could come in could become a **MAJOR** chore and I'm not sure who has the time to do that. I certainly do not. Just providing written answers to the questions already posed will be a lot of work and cannot be taken lightly. I feel it will be important for me to have a chance to review and I'm sure I will need to run some answers by others.

Of course, many answers can be found in the Final EIS. A link to the EIS should be provided as well.

Gerry McChesney
Manager, Farallon Islands NWR & Common Murre Restoration Project
U.S. Fish and Wildlife Service
1 Marshlands Rd., Fremont CA 94555
510-435-9151 (cell)
gerry_mcchesney@fws.gov
https://www.fws.gov/refuge/farallon_islands/
Follow us on Facebook: <https://www.facebook.com/SanFranciscoBayNWRComplex>

From: Zachary Warnow <zwarnow@pointblue.org>**Sent:** Friday, July 17, 2020 2:20 PM**To:** Lishka Arata <larata@pointblue.org>; Barbara <bsalzman48@gmail.com>; Pete Warzybok <pwarzybok@pointblue.org>; Winston Vickers <twinstonvickers@gmail.com>; McChesney, Gerry <gerry_mcchesney@fws.gov>; Roger Harris <roger.harris@comcast.net>; Weinstein, Anna

<Anna.Weinstein@audubon.org>; Meredith, Lauren K <lauren_meredith@fws.gov>; Hunt, Shane D <shane_hunt@fws.gov>
Subject: [EXTERNAL] RE: GOOD JOB

This email has been received from outside of DOI - Use caution before clicking on links, opening attachments, or responding.

Looks great to me! Thanks so much to you both.

--Zach

From: Lishka Arata
Sent: Friday, July 17, 2020 12:52 PM
To: Barbara <bsalzman48@gmail.com>; Pete Warzybok <pwarzybok@pointblue.org>; Zachary Warnow <zwarnow@pointblue.org>; Winston Vickers <twinstonvickers@gmail.com>; McChesney, Gerry <gerry_mcchesney@fws.gov>; Roger Harris <roger.harris@comcast.net>; Weinstein, Anna <Anna.Weinstein@audubon.org>; Meredith, Lauren K <lauren_meredith@fws.gov>; Hunt, Shane D <shane_hunt@fws.gov>
Subject: RE: GOOD JOB

Hi All,

I chatted with Barbara this morning and this is what will go out to attendees and those that registered, but didn't attend this evening (Zoom says it sends a day after the end time of the webinar... so I assume around 8pm?) via Zoom.

Best,

Lishka

Subject

Thank you for attending [Meeting Topic]

Body

Hi [User Name],

Thank you for attending Farallon Islands Mouse Eradication Program. We hope you enjoyed our event.

Please submit your questions or comments to: bsalzman48@gmail.com.

We regret not having enough time to answer more of your questions during the webinar. Rest assured, though, we are currently compiling and answering them and will be sharing that information with you in the coming weeks.

Again, we encourage you to show your support for the restoration of the Farallon Island ecosystem by sending a letter to the Coastal Commission. You can visit www.pointblue.org/farallonrestoration or check Marin Audubon's website in the next week or so at www.marinaudubon.org for guidance on how to do so.

Lastly, here is a link to the recording of the webinar for viewing again and sharing: <https://www.youtube.com/watch?v=zXd1Fw9XIAI>. We'll have it up on our respective websites soon as well.

All the Best,

Barbara
President
Marin Audubon Society

Subject: We are sorry that you were not able to attend our webinar

Body:

Hi [User Name],

We're sorry that you were not able to attend Farallon Islands Mouse Eradication Program.

Please submit your questions or comments to: bsalzman48@gmail.com.

We regret not having enough time to answer more of the many thoughtful questions asked during the webinar. Rest assured, though, we are currently compiling and answering them and will be sharing that information with you in the coming weeks.

As we shared in the webinar, we encourage you to show your support for the restoration of the Farallon Island ecosystem by sending a letter to the Coastal Commission. You can visit www.pointblue.org/farallonrestoration or check Marin Audubon's website in the next week or so at

www.marinaudubon.org for guidance on how to do so.

Lastly, here is a link to the recording of the webinar for viewing and sharing: <https://www.youtube.com/watch?v=zXd1Fw9XIAI>. We'll have it up on our respective websites soon as well.

All the Best,

Barbara
President
Marin Audubon Society

Lishka Arata (she/her), [Why Pronouns Matter](#)
Senior Communications Coordinator
Point Blue Conservation Science
3820 Cypress Drive, Suite 11, Petaluma, CA 94954
707-781-2555 ext.354 (office)
415-200-7955 (cell)
Fax: 707-765-1685
pointblue.org | Follow Point Blue on [Instagram](#), [Twitter](#), and [Facebook](#)!

From: Lishka Arata
Sent: Friday, July 17, 2020 11:12 AM
To: Barbara <bsalzman48@gmail.com>; Pete Warzybok <pwarzybok@pointblue.org>; Zachary Warnow <zwarnow@pointblue.org>; Winston Vickers <twinstonvickers@gmail.com>; McChesney, Gerry <gerry_mcchesney@fws.gov>
Cc: Roger Harris <roger.harris@comcast.net>; Weinstein, Anna <Anna.Weinstein@audubon.org>
Subject: RE: GOOD JOB

Good morning, Barbara!

I've included screen shots of what the stock text is for follow up emails to those who attended and those who registered, but did not attend. I would suggest adding

- a reminder of how we said folks can help (go to the link to send a letter to the CC and/or contact Marin Audubon for follow-up questions
- a link to the recording
- a message letting folks know that we will be working to compile, answer, and share via another email many of the questions that were not answered at the end of our webinar (Roger has volunteered to help with this and Zach is providing info to him to do so)

How does that sound? Anything else? It looks like you can't edit the minimal stock text they provide. You can only add text to it. I know you are busy at 12, so can you reply before so I can edit before it sends this evening? You can call me at 415-200-7955 to discuss if that's easier. If that's too crunched, we can hold off on the follow up emails until up to 7 days after the event (so Monday or Tuesday, maybe?). Alternately, I can turn off the option to send auto emails and you can use the spreadsheets I sent and work with your folks at MAS to compose your own follow-up email. Let me know.

Best,

Lishka

Follow-up Attendees Email



Send follow-up email to attendees

Send Email:

1 day after scheduled end date

Subject

Thank you for attending [Meeting Topic]

Body

Hi [User Name],

Thank you for attending Farallon Islands Mouse Eradication Program. We hope you enjoyed our event.

Please submit your questions or comments to: bsalzman48@gmail.com.

Save

Cancel

Follow-up Absentees Email



Send follow-up email to absentees

Send Email:

1 day after scheduled end date

Subject

We are sorry that you were not able to attend our webinar

Body

Hi [User Name],

We're sorry that you were not able to attend Farallon Islands Mouse Eradication Program.

Please submit your questions or comments to: bsalzman48@gmail.com.

Save

Cancel

Lishka Arata (she/her), Why Pronouns Matter
 Senior Communications Coordinator
 Point Blue Conservation Science
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 415-200-7955 (cell)
 Fax: 707-765-1685
 pointblue.org | Follow Point Blue on Instagram, Twitter, and Facebook!

-----Original Message-----

From: Barbara [<mailto:bsalzman48@gmail.com>]

Sent: Thursday, July 16, 2020 8:39 PM

To: Lishka Arata <larata@pointblue.org>; Pete Warzybok <pwarzybok@pointblue.org>; Zachary Warnow <zwarnow@pointblue.org>; Winston Vickers <twinstonvickers@gmail.com>; McChesney, Gerry <gerry_mcchesney@fws.gov>

Cc: Roger Harris <roger.harris@comcast.net>; Weinstein, Anna <Anna.Weinstein@audubon.org>

Subject: Re: GOOD JOB

Hi Lishka,

If you could call after 8:30 and before Noon would be great., I have something at noon that will go two hours.

What is their stock language?

I'd like to get a link to the recording on our website.

Zach said you that Pt. Blue has a YouTube account. I know nothing about getting anything on YouTube.

Many thanks

Barbara

On 7/16/2020 8:25 PM, Lishka Arata wrote:

> Wow! Echoing applause to all of you!!! That was really smooth! It pays to put in the work to prepare like you all/we all did.

>

> Barbara- I will touch base with you tomorrow about a follow-up email to attendees. It's built in to the zoom webinar function, so I'll just check in to see what you'd like to share besides their stock language and I'll figure out how we share the recording with that. Zach and I also discussed and plan to share the recording on YouTube and we can coordinate with you on that.

>

> I'm attaching the automatically generated Zoom webinar reports (so cool!). Thanks, Zach, for coordinating the group on how we get some of those answered and shared with attendees.

>

> Best,

>

> Lishka

>

>

> Lishka Arata (she/her), Why Pronouns Matter Senior Communications

> Coordinator Point Blue Conservation Science

> 3820 Cypress Drive, Suite 11, Petaluma, CA 94954

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> Fax: 707-765-1685

> pointblue.org | Follow Point Blue on Instagram, Twitter, and Facebook!

>

> -----Original Message-----

> From: Pete Warzybok

> Sent: Thursday, July 16, 2020 8:17 PM

> To: Zachary Warnow <zwarnow@pointblue.org>; Barbara

> <bsalzman48@gmail.com>; Winston Vickers <twinstonvickers@gmail.com>;

> McChesney, Gerry <gerry_mcchesney@fws.gov>

> Cc: Lishka Arata <larata@pointblue.org>; Roger Harris

> <roger.harris@comcast.net>; Weinstein, Anna

> <Anna.Weinstein@audubon.org>

> Subject: RE: GOOD JOB

>

> That sounds great Zach. Thanks for taking the lead on it. I agree that it will be important because we want the participants to feel like their concerns are considered. We have ready answers to many of the questions (and had addressed some in the longer versions of these presentations).

>

> Thanks everyone for a great event!

>

> Pete

>

> -----Original Message-----

> From: Zachary Warnow

> Sent: Thursday, July 16, 2020 10:15 PM

> To: Barbara <bsalzman48@gmail.com>; Winston Vickers

> <twinstonvickers@gmail.com>; McChesney, Gerry

> <gerry_mcchesney@fws.gov>

> Cc: Lishka Arata <larata@pointblue.org>; Pete Warzybok

> <pwarzybok@pointblue.org>; Roger Harris <roger.harris@comcast.net>;

> Weinstein, Anna <Anna.Weinstein@audubon.org>

> Subject: RE: GOOD JOB

>

> Yes, I think we should try and compile and group questions and offer short responses and distribute to attendees. It's a big job but an important one. I have started the document and will work on cleaning it up a bit and sharing tomorrow.

>

> And as I just wrote in a separate email, I agree! Everyone did a fantastic job.

>

> --Zach

>

> -----Original Message-----

> From: Barbara [<mailto:bsalzman48@gmail.com>]

> Sent: Thursday, July 16, 2020 8:12 PM

> To: Zachary Warnow <zwarnow@pointblue.org>; Winston Vickers

> <twinstonvickers@gmail.com>; McChesney, Gerry

> <gerry_mcchesney@fws.gov>

> Cc: Lishka Arata <larata@pointblue.org>; Pete Warzybok

> <pwarzybok@pointblue.org>; Roger Harris <roger.harris@comcast.net>;

> Weinstein, Anna <Anna.Weinstein@audubon.org>

> Subject: Re: GOOD JOB

>

> THANKS EVERYBODY - GREAT WORK.

> Is there a way we can get some of the remaining questions answered?

>

>