

From: [Heather Johnson](#)
To: [Noreen Walsh](#)
Cc: [Karl Fleming](#); [Susan Abele](#); [David Kimble](#); [Clint Wirick](#); [Will Meeks](#); [Michael Thabault](#); [Matt Kales](#)
Subject: RE: Requested comments from PFW folks on the WAFWA Invasive Plant report.
Date: Thursday, March 19, 2015 8:21:43 AM

You bet Noreen!! Glad to help, and let us know if you need additional information or want to flesh out any of the ideas further!!

Thanks and have a great day!

Heather

Heather Johnson
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From: Noreen Walsh [mailto:noreen_walsh@fws.gov]
Sent: Thursday, March 19, 2015 7:39 AM
To: Heather Johnson
Cc: Karl Fleming; Susan Abele; David Kimble; Clint Wirick; Will Meeks; Michael Thabault; Matt Kales
Subject: RE: Requested comments from PFW folks on the WAFWA Invasive Plant report.

You guys ROCK – thanks very much for pulling these thoughts together.

Best,
Noreen

*Noreen Walsh
Regional Director
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303 236 7920*

From: Heather Johnson [mailto:Heather_Johnson@fws.gov]
Sent: Tuesday, March 17, 2015 5:00 PM
To: Noreen Walsh
Cc: Karl Fleming; Susan Abele; David Kimble; Clint Wirick; Will Meeks; Michael Thabault; Matt Kales
Subject: RE: Requested comments from PFW folks on the WAFWA Invasive Plant report.

Good afternoon Noreen!!

Attached are the additional comments that the PFW Team put together. If you have any questions or need additional information, please give me a ring or swing by! :)

Thanks and Happy Saint Patrick's Day to everyone!!

Heather

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On Sat, Mar 14, 2015 at 10:42 AM, Noreen Walsh <noreen_walsh@fws.gov> wrote:

Dear all,

Thank you very much for your time and effort. No worries about the format Karl – I was just looking for your good ideas! I will share your general comments with the authors of the report and I know they will appreciate it.

Where you all could really help a little more is fleshing out the last section of your document “Recommendations for Rolling Out the Report.” For example:

What are those key messages for the key audiences you list? What are the best ways to communicate them?

Are there upcoming gatherings or meetings, etc, that would provide a good insertion point to have the authors attend and talk about the report?

Or perhaps other means of reaching the ranching/grazing community besides meetings?

Are there areas of content that will be easily misinterpreted or that will provide “flash-points” we should actively work to avoid through careful thought and phrasing?

How do we roll out this report to best capitalize on a common goal of invasive weed management, and not inadvertently cause a wedge to form between us and this community?

Please share specific thoughts along those lines as soon as possible this coming week, and then I can enlist EA and others to help run with your ideas.

Many thanks - I am optimistic that this effort arising out of WAFWA's work, the convergence with sage-grouse conservation, and rising concern about the impacts of climate change may help turn the tide in this fight against invasives. Your assistance in helping us communicate with the ranching community is invaluable - you are the group with the unique knowledge and perspective to help.

Noreen

*Noreen Walsh
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